Force Field Analysis Template

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Worst Perception | Opportunities | Current Perception | Issues | Best Perception |
| (Column 3)   * item a * item b * item c * item d * item e | (Column 4)   * item a * item b * item c * item d * item e | (Column 1)   * item a * item b * item c * item d * item e | (Column 5)   * item a * item b * item c * item d * item e | (Column 2)   * item a * item b * item c * item d * item e |