Force Field Analysis Template

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Worst Perception | Opportunities | Current Perception | Issues | Best Perception |
| (Column 3)* item a
* item b
* item c
* item d
* item e
 | (Column 4)* item a
* item b
* item c
* item d
* item e
 | (Column 1)* item a
* item b
* item c
* item d
* item e
 | (Column 5)* item a
* item b
* item c
* item d
* item e
 | (Column 2)* item a
* item b
* item c
* item d
* item e
 |